

THE ULTIMATE  
PET STAIN REMOVER  
& ODOR ELIMINATOR

BY **PETS ENUFF!**<sup>TM</sup>

THE  
ULTIMATE  
PET STAIN & ODOR ELIMINATOR

NO URIC ACID = NO MARKING  
NO SMELL = NO PROBLEM

BILLIONS OF ODOR EATING  
**MICROBES**  
WITH STAIN REMOVING ENZYMES  
SIMPLE. FAST. EFFECTIVE.



by



**goldenEnvironmental**  
products inc.

CERTIFIED  
**EcoLogo**<sup>TM</sup>

## Why PETS ENUFF! Works Better

There are three types of pet stain and odor remover products:

**TRADITIONAL:** Detergent based products provide temporary odor relief by masking stains and odors, but they don't eliminate uric acid. Pets can detect trace amounts of uric acid with their superior sense of smell and will continue to respray a spot as long as uric acid is present. Detergent based products address the symptom but don't solve the problem.

**BETTER:** The leading brands are bio-enzyme based products. The enzymes assist bacteria to slowly break down uric acid over time. Bio-enzyme based products need to dry naturally in open air requiring up to two weeks to completely eliminate uric acid.

**BEST:** The best stain and odor cleaners contain enzymes and microbes. There are billions of living microbes in the box. When you mix the contents of a PETS ENUFF! package with water, the microbes leap into action and eat the uric acid. The microbes convert the uric acid to harmless gas (water and carbon dioxide), removing the symptom, and problem in a few hours instead of weeks.

## Tested for efficacy

The solution was tested two ways for effectiveness against ammonia concentration and for perceived odor elimination.

In Test #1, cat urine was applied to an absorbent material and stored at room temperature for one week. The ammonia concentration was measured in the headspace above the mixture. Figure 1 shows that PETS ENUFF! controls odors associated with cat urine and continues to effectively control the odors after 7 days.

In Test #2, the effectiveness on cat urine odors was tested using PETS ENUFF! added to aged cat urine in a test tube. The treated solution was allowed to incubate for 5 days at room temperature with agitation. The odor was evaluated on the following scale: 1 = very pleasant odor, 2 = pleasant odor, 3 = indifferent, 4 = unpleasant odor, and 5 = repulsive odor. PETS ENUFF! demonstrated odor perception comparable to a leading competitor after just 30 minutes and continuously for 7 days. Figure 2 demonstrates PETS ENUFF! performs comparably to a leading household brand and better than a leading institutional brand at controlling cat urine odors.

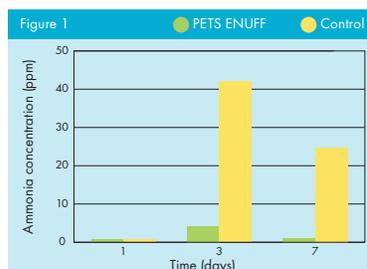


Fig. 1. PETS ENUFF! controls cat urine odors and continues to control odors after 7 days.

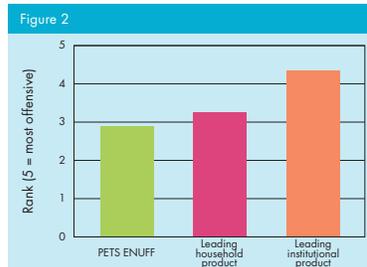


Fig. 2. PETS ENUFF! controls cat urine odors comparably to a leading household brand and better than a leading institutional brand.

## Product Assortment



**Size: 8 oz (8 x 1oz packets)**

Model #: GE-CE-8

UPC: 887589000207

QTY: 4/case

## Certifications



**EcoLogo™ Certified Green Technology®**

The EcoLogo™ designation is used for formulations that utilize biodegradable surfactants at a neutral pH, contain no phosphates, no solvents, and low concentrations of volatile organic compounds (VOC). So it is safe for user and the Environment.

## Sales Contact



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**Golden Environmental Products Inc. is a U.S. Green Building Member**

The U.S. Green Building Council is the nation's foremost coalition of leaders working to transform the way buildings and communities are designed, built and operated, enabling an environmentally and socially responsible, healthy, and prosperous environment that improves the quality of life.